

Harrington Area Chamber of Commerce

December 4, 2019 Minutes

The Harrington Area Chamber of Commerce was called to order at 12:05 pm by President Timothy Tipton. Those members present were Cade Clarke, Paula Harrington, Heather Slack, Bunny Haugan, Jill Barth, Karen Robertson, Karen Cady, Debbie Chapman and Cherie MacClellan

November minutes approved as corrected. Balance \$7,679.37.

Treasurer's report approved as presented.

Unfinished Business

The FFA used a different vendor for the wreaths. As a result, the cost increased by \$50 (\$2.50 for each of the 20 wreaths purchased). Karen Robertson made the motion to approve the additional fee and Cade Clarke seconded, passed unanimously.

The website domain renewal was paid for by Karen as it was due mid month. Cherie made the motion to reimburse her \$249.24 and Cade seconded, passed unanimously with Karen abstaining. Karen will wait until January to bill for website maintenance.

New Business

The PDA will be hosting the annual Community Forum on Sunday, January 12th from 2:00 to 4:00 at the Memorial Hall. Representatives from all local organizations are encouraged to attend.

Cherie had a vendor request for 2 spaces at Cruizin' Harrington to be given a discount. Jill Barth made a motion to offer 2 vendor spaces for \$20 each or 1 space at both events for \$20 each. One discount per vendor per year. Debbie Chapman seconded, approved unanimously.

Heather had someone ask about more holiday lights and she suggested that Christmas lights could be wrapped around the light poles on 3rd Street. Tim will discuss it at the City Council meeting next week as the city will have to pay for the electricity.

Jill reported that Jay Gosset is opening "The Market Place" where vendors will have booths that can be rented by the day, weekend or month. Karen commented that we can jointly advertise for special events each month.

Jill asked about a Street Dance prior to Cruizin' Harrington. Tim replied that the Cruizin' Harrington Planning Committee has already started making plans.

Tim suggested a "Welcome Committee" with baskets containing gifts from local businesses to be presented to new residents and businesses. Gift cards, a community map and other items can be included. Cade and Paula volunteered to be on the committee and present ideas at the next meeting for funding and approval. Cherie made a motion to approve the committee and Karen seconded, approved unanimously.

2020 and Beyond

Tim asked the group to think about:

- How can we better support our businesses?
- What else can the Chamber be doing to support them?

Jill, Tim and Debbie all hear that the Harrington Area Chamber of Commerce is doing well to support our businesses.

Karen suggested that perks of joining be included on the membership application.

Cade suggested an ad in the Huckleberry Press and the Lincoln Advertiser thanking all of the Chamber members and listing them by name. Cade moved and Jill seconded a motion to authorize Tim to spend up to \$200 for the advertisements, passed unanimously.

The deadline for Chamber dues is January 31, 2020.

The next Chamber meeting will be on January 8th as the first Wednesday is New Year's Day.

Meeting adjourned at 1:09 pm.